

Food Industry Forum

by the University Consortium of Food Science and Nutrition

17-18 November 2017, Hangzhou, China

食品科学与营养四校联盟

食品工业论坛



中国·杭州

2017年11月17-18日

Modern food industry has seen continuous shift of concerns in recent years due to much different business environment and consumers' demands. Fast globalised food market means that food manufacturing and provision is no longer just a local need, but a competition across traditional geometrical and cultural boundaries. Food companies have to compete not only at the local level but also at the global level. Another big shift is the consumers' attitude and concerns towards food. With continuous social and economical developments, consumers are never so cared nowadays about the impact of the food on health and wellbeing. Overweight, obese, diabetics, cardiovascular diseases are the few examples of food-related health problems which become increasingly concerned by individuals, societies, and governments. Healthy and functional become essential of food provision in modern societies.

To address both industrial needs and consumers' concerns, some major knowledge and technology gaps need to be identified and fulfilled for the provision of quality tasty and healthy food. With this background, four leading food science schools from the University of Leeds (UK), Massey University (New Zealand), Wageningen University (the Netherlands), Zhejiang Gongshang University (China) has recently established a consortium of food science and nutrition, aiming to bring together world experts and resources for a joint effort to deal with hot topics of food science and nutrition and to assist food industry to solve various technical challenges. The inaugural consortium conference was hold with a great success in Hangzhou November 2016, presented by nearly two hundreds academic and industrial delegates.

In order to promote a closer partnership with food industry, the consortium plans to organize an industry forum. The event will have talks and presentations given by senior industrial researchers and research managers as well as established academics on some hot topics concerned by the industry and consumers. The event aims to bring food industry the latest developments of food science and nutrition research and to provide an opportunity for close interactions between academic and industrial researchers.

The forum will have representatives and senior delegates from leading multi-

national food companies and Chinese food companies. You are sincerely invited to take part in this exciting event to share your experiences and views with other industrial and academic colleagues.



The inaugural conference of the university consortium of food science and nutrition, November 2016, Hangzhou, China.

Aims and objectives of the forum:

- To promote close links between the university consortium of food science and nutrition and the food industry
- To provide food industry the latest research development of food science and nutrition research
- To promote links and interactions between international food companies and Chinese food companies

Themes and topics:

- Food soft matters, structure and material properties
- Functional food and food functionalities
- Food-body interactions
- Food quality and sensory properties

- Food digestion and nutrition
- Food for consumers of special needs (infants, elderly, patients, sporting, etc)
- Consumer behavior and preference

Date of the forum: 17-18 November 2017

Location of the forum: Hangzhou, China

Organisers:

The University of Leeds (UK)

Massey University (New Zealand)

Wageningen University (the Netherlands)

Zhejiang Gongshang University (China)

Scientific committee:

Prof. Jianshe Chen (Zhejiang Gongshang University)

Prof. Kees de Graaf (Wageningen University)

Prof. Jianzhong Han (Zhejiang Gongshang University)

Prof. Mike Morgan/Prof. Alan Mackie (The University of Leeds)

Prof. Harjinder Singh (Massey University)

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